DUP INVOICE TE



WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222 Billing: (407)389-7661

www.wesh.com

Billing Address:

Greer Margolis Mitchell Burns Attention: Accounts Payable 1010 Wisconsin Ave, Suite 800 Washington, DC 20007

Send Payment To: **WESH**

P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

1 WESHF

09/07/12

8:00 AM NBC Today Show

Invoice #	Invoice Date	Invoice Month	Invoice Period
943396-1	09/16/12	September 2012	08/27/12 - 09/10/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingto	National

Obalila/D/Fiesidelit	SKLD A	1536		
Obama/D/President	SKED A	1536		
Advertiser	Product	Estimate Number		

Flight Dates	Order #	Alt Order #
09/04/12 - 09/10/12	943396	07897113
Billing Calendar Broadcast	Billing Type Cash	Deal #
Special Handling		
Special Handling IDB #	Advertiser Code	Product Code
	Advertiser Code 95	Product Code

				Spots/			
e Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 09/04/12 09/06/12 M-F Sunrise @6AM Class of Time - Immediately Pre-emptible without not	6:00-7:00 AM ice	-TWT	:30	4	\$900.00	NM	RT: trajec
Weeks: Start Date 09/03/12 End Date 09/09/12 MTWTFSS 09/09/12	Spots/Week 4	<u>Rate</u> \$900.00					
Spots: # Ch Day Air Date Air Time Description	<u>n</u>	Start/End Time	Lengt	h Ad-ID			Rate Typ
1 WESHTu 09/04/12 6:23 AM M-F Sunri	se @6AM	6:00-7:00 AM	:3	O OFA12G104H			\$900.00 NI
4 WESHTu 09/04/12 6:55 AM M-F Sunri	se @6AM	6:00-7:00 AM	:3	0 OFA12G102H			\$900.00 NI
2 WESHW 09/05/12 6:45 AM M-F Sunri	se @6AM	6:00-7:00 AM	:3	O OFA12G104H			\$900.00 NI
3 WESHTh 09/06/12 6:28 AM M-F Sunri	se @6AM	6:00-7:00 AM	:3	0 OFA12G104H			\$900.00 NI
2 09/07/12 09/07/12 M-F Sunrise @6AM Class of Time - Immediately Pre-emptible without not	6:00-7:00 AM ice	F	:30	1	\$450.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 09/03/12 <u>End Date</u> <u>O9/09/12</u> F	Spots/Week 1	<u>Rate</u> \$450.00					
Spots: # Ch Day Air Date Air Time Description	<u>n</u>	Start/End Time	Lengt	h Ad-ID			Rate Tyr
1 WESHF 09/07/12 6:42 AMM-F Sunri	se @6AM	6:00-7:00 AM	:3	0 OFA12G104H			\$450.00 N
3 09/10/12 09/10/12 M-F Sunrise @6AM Class of Time - Pre-emptible with notice	6:00-7:00 AM	M	:30	1	\$750.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 09/10/12 09/16/12 M	Spots/Week 1	<u>Rate</u> \$750.00					
Spots: # Ch Day Air Date Air Time Description	<u>on</u>	Start/End Time	Leng	th Ad-ID			Rate Typ
1 WESHM 09/10/12 6:41 AM M-F Sunri	se @6AM	6:00-7:00 AM	:3	0 OFA12G104H			\$750.00 N
4 09/04/12 09/06/12 NBC Today Show Class of Time - Immediately Pre-emptible without not	7:00-9:00 AM ice	-TWT	:30	3	\$1,100.00	NM	
Weeks: Start Date End Date MTWTFSS 09/03/12 09/09/12 -TwT	Spots/Week 3	<u>Rate</u> \$1,100.00					1964
Spots: # Ch Day Air Date Air Time Description	<u>on</u>	Start/End Time	Leng	th Ad-ID			Rate Ty
2 WESHTu 09/04/12 8:29 AM NBC Toda	ay Show	7:00-9:00 AM	:3	30 OFA12G104H	ł		\$1,100.00 N
1 WESHW 09/05/12 8:48 AM NBC Toda	ay Show	7:00-9:00 AM	:3	30 OFA12G102H	1		\$1,100.00 N
3 WESHTh 09/06/12 7:29 AM NBC Toda	ay Show	7:00-9:00 AM	:	30 OFA12G102H			\$1,100.00 N
5 09/07/12 09/07/12 NBC Today Show Class of Time - Immediately Pre-emptible without not	7:00-9:00 AM tice	F	:30	1	\$725.00	NM	
Weeks: Start Date 09/03/12 End Date 09/09/12 MTWTFSS 09/09/12	Spots/Week 1	<u>Rate</u> \$725.00		3-12-7			
Spots: # Ch Day Air Date Air Time Description	<u>on</u>	Start/End Time	Leng	th Ad-ID			Rate Ty
1 MESHE 00/07/12 9:00 AM NIDO Tod	au Chau	7.00 0.00 484		00 0541261041			\$705.00 A

7:00-9:00 AM

:30 OFA12G104H

\$725.00 NM





Invoice # Invoice Date Invoice Month Invoice Period 943396-1 09/16/12 September 2012 08/27/12 - 09/10/12

Advertiser	Product	Estimate Number		
Obama/D/President	SKED A	1536		

							Spots/			
ne	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
(09/10/12 Class of Tin	09/10/12 ne - Pre-emp	NBC Today Show ptible with notice	7:00-9:00 AM	M	:30	1	\$1,000.00	NM	
	Weeks:	Start Date 09/10/12	09/16/12 M	Spots/Week 1	<u>Rate</u> \$1,000.00					
	Spots: # Ch 1 WE		<u>Date</u> <u>Air Time</u> <u>Descri</u> /10/12 7:56 AM NBC 1		Start/End Time 7:00-9:00 AM		<u>h Ad-ID</u> 0 OFA12G104H			<u>Rate</u> <u>Typ</u> \$1,000.00 NI
	7 09/04/12 Class of Tin	09/06/12 ne - Immedia	Regis & Kelly 9-10 AM ately Pre-emptible without	9:00-10:00 AM notice	-TWT	:30	3	\$650.00	NM	
	Weeks:	Start Date 09/03/12	End Date MTWTFSS -TWT	Spots/Week 3	Rate \$650.00			Year.		
	Spots: # Ch				Start/End Time		h Ad-ID			Rate Typ
				& Kelly 9-10 AM	9:00-10:00 AM		0 OFA12G102H			\$650.00 N
			and the same of th	& Kelly 9-10 AM & Kelly 9-10 AM	9:00-10:00 AM 9:00-10:00 AM		0 OFA12G104H 0 OFA12G104H			\$650.00 N \$650.00 N
			3.5							NI 00.000¢
-	N 2000 I No.		Regis & Kelly 9-10 AM ptible with notice		F	:30	1	\$500.00	NM	
	Weeks:	Start Date 09/03/12	End Date MTWTFSS 09/09/12F	Spots/Week 1	<u>Rate</u> \$500.00					
	Spots: # Ch			iption .	Start/End Time	Lengt	h Ad-ID			Rate Typ
	1 WE	SHF 09	/07/12 9:36 AM Regis	& Kelly 9-10 AM	9:00-10:00 AM	:3	0 OFA12G104H			\$500.00 N
,	09/10/12 Class of Tir	09/10/12 ne - Pre-emp	Regis & Kelly 9-10 AM ptible with notice	9:00-10:00 AM	M	:30	1	\$500.00	NM	
	Weeks:	Start Date 09/10/12	End Date MTWTFSS 09/16/12 M	Spots/Week 1	<u>Rate</u> \$500.00					
	Spots: # Ch				Start/End Time		h Ad-ID			Rate Ty
	1 WE	SHM 09	/10/12 9:36 AM Regis	& Kelly 9-10 AM	9:00-10:00 AM	:3	0 OFA12G104H			\$500.00 N
10	0 09/04/12 Class of Tir	09/06/12 ne - Immedia	NBC Today Show II ately Pre-emptible without	10AM-11AM notice	-TWT	:30	3	\$600.00	NM	
	Weeks:	Start Date 09/03/12	<u>End Date</u> <u>MTWTFSS</u> 09/09/12 -TWT	Spots/Week 3	Rate \$600.00					
	Spots: # Ch				Start/End Time		h Ad-ID			Rate Typ
			/04/12 10:49 AM NBC 7 /05/12 11:00 AM NBC 7		10AM-11AM 10AM-11AM		0 OFA12G104F			\$600.00 N
			/06/12 10:51 AM NBC	•	10AM-11AM		0 OFA12G104F 0 OFA12G102F			\$600.00 N \$600.00 N
1	1 09/07/12	09/07/12	NBC Today Show II	10AM-11AM	F	:30	1	\$400.00	NM	Ψ000:00 1
Ť		Start Date		Spots/Week	Rate					
	Cnoto: # Ch	09/03/12	09/09/12F	1	\$400.00					
	Spots: # Ch 1 WE		<u>r Date</u> <u>Air Time</u> <u>Descr</u> /07/12 10:52 AM NBC		Start/End Time 10AM-11AM		<u>th Ad-ID</u> 30 OFA12G104F			<u>Rate Ty</u> \$400.00 N
12	2 09/10/12	09/10/12	NBC Today Show II	10AM-11AM	M	:30	1	\$400.00	NM	φ400.00 1
	Class of Tir Weeks:	ne - Pre-emp Start Date	ptible with notice <u>End Date</u> <u>MTWTFSS</u>	Spots/Week	Rate					
	Cnote: # CL	09/10/12	09/16/12 M	1	\$400.00					
	Spots: # Ch 1 WE		<u>r Date</u> <u>Air Time</u> <u>Descr</u> /10/12 10:57 AM NBC		Start/End Time 10AM-11AM		th Ad-ID 0 0FA12G104F	1		Rate Ty \$400.00 N
1:	3 09/04/12 Class of Tir	09/06/12 ne - Immedia	NBC Today Show III ately Pre-emptible without	11AM-12PM/10-11A	-TWT	:30	3	\$500.00	NM	
	Weeks:	Start Date 09/03/12		Spots/Week 3	<u>Rate</u> \$500.00					
	Spots: # Ch			<u>iption</u>	Start/End Time	Lengt	th Ad-ID			Rate Ty
	1 WE	SHTu 09	/04/12 11:27 AM NBC	Today Show III	11AM-12PM/10-	11/ :3	0 OFA12G102F	1	×	\$500.00 I

11AM-12PM/10-11/

:30 OFA12G102H

\$500.00 NM

2 WESHW 09/05/12 11:28 AM NBC Today Show III





3 WESHSa 09/08/12

Invoice # Invoice Date Invoice Month Invoice Period 943396-1 09/16/12 September 2012 08/27/12 - 09/10/12

Advertiser	Product	Estimate Number		
Obama/D/President	SKED A	1536		

www.wesh.com					
Line Start Date End Date Description Start/End Time		Spots/	Detail		
	and the second s	ength Week	Rate	Туре	
13 09/04/12 09/06/12 NBC Today Show III 11AM-12PM/10-11/4 Class of Time - Immediately Pre-emptible without notice	-TWT	:30 3	\$500.00	NM	
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
3 WESHTh 09/06/12 11:28 AM NBC Today Show III	11AM-12PM/10-11	:30 OFA12G104H			\$500.00 NM
14 09/07/12 09/07/12 NBC Today Show III 11AM-12PM/10-11A Class of Time - Pre-emptible with notice	F	:30 1	\$350.00	NM	
Weeks: Start Date 09/03/12 End Date 09/09/12 MTWTFSS F Spots/Week 1	<u>Rate</u> \$350.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WESHF 09/07/12 11:29 AM NBC Today Show III	11AM-12PM/10-11	1/ :30 OFA12G104H			\$350.00 NM
16 09/04/12 09/06/12 M-F NOON NEWS 12-12:12:00-12:30 PM Class of Time - Immediately Pre-emptible without notice	-TWT	:30 3	\$300.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 09/03/12 09/09/12 -TwT 3	<u>Rate</u> \$300.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
3 WESHTu 09/04/12 12:25 PM M-F NOON NEWS 12-12:30 1 WESHW 09/05/12 12:25 PM M-F NOON NEWS 12-12:30	12:00-12:30 PM 12:00-12:30 PM	:30 OFA12G104H :30 OFA12G104H			\$300.00 NM
2 WESHTh 09/06/12 12:29 PM M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30 OFA12G104H			\$300.00 NM \$300.00 NM
17 09/07/12 09/07/12 M-F NOON NEWS 12-12:12:00-12:30 PM			\$000.00	NIN A	\$000.00 NW
Class of Time - Immediately Pre-emptible without notice	F	:30 1	\$200.00	NM	100
Weeks: Start Date 09/03/12 End Date 09/09/12 MTWTFSS 09/09/12 Spots/Week 09/09/12	<u>Rate</u> \$200.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WESHF 09/07/12 12:23 PM M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30 OFA12G104H			\$200.00 NM
19 09/04/12 09/06/12 Anderson Cooper 2-3p 2:00p-3:00p Class of Time - Immediately Pre-emptible without notice	-TWT	:30 3	\$150.00	NM	
Weeks: Start Date 09/03/12 End Date 09/09/12 MTWTFSS 09/09/12 Spots/Week 3 3	<u>Rate</u> \$150.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WESHTu 09/04/12 2:38 PM Anderson Cooper 2-3p 3 WESHW 09/05/12 2:22 PM Anderson Cooper 2-3p	2:00p-3:00p	:30 OFA12G102H			\$150.00 NM
3 WESHW 09/05/12 2:22 PM Anderson Cooper 2-3p 2 WESHTh 09/06/12 2:34 PM Anderson Cooper 2-3p	2:00p-3:00p 2:00p-3:00p	:30 OFA12G102H :30 OFA12G104H			\$150.00 NM \$150.00 NM
					\$150.00 NWI
20 09/07/12 09/07/12 Anderson Cooper 2-3p 2:00p-3:00p Class of Time - Immediately Pre-emptible without notice	F	:30 1	\$125.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 09/03/12 09/09/12 F 1	<u>Rate</u> \$125.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WESHF 09/07/12 2:21 PM Anderson Cooper 2-3p	2:00p-3:00p	:30 OFA12G104H			\$125.00 NM
22 09/08/12 09/09/12 sat/sun 5-6a ros sat/sun 5-6a ros Class of Time - Immediately Pre-emptible without notice	SS	:30 2	\$50.00	NM	
Weeks: Start Date 09/03/12 End Date 09/09/12 MTWTFSS 09/09/12 Spots/Week 09/09/12	<u>Rate</u> \$50.00		area.		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
2 WESHSa 09/08/12 5:23 AM Sat 5-6a	Sat 5-6a	:30 OFA12G104H			\$50.00 NM
1 WESHSu 09/09/12 5:14 AM Sun 5-6a	Sun 5-6a	:30 OFA12G104H			\$50.00 NM
23 09/08/12 09/08/12 Sat Sunrise 6-8 AM 6:00-8:00 AM Class of Time - Immediately Pre-emptible without notice	S-	:30 3	\$150.00	NM	
Weeks: Start Date 09/03/12 End Date 09/09/12 MTWTFSS 09/09/12 Spots/Week 3	<u>Rate</u> \$150.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WESHSa 09/08/12 6:22 AM Sat Sunrise 6-8 AM 2 WESHSa 09/08/12 7:13 AM Sat Sunrise 6-8 AM	6:00-8:00 AM 6:00-8:00 AM	:30 OFA12G104H :30 OFA12G104H			\$150.00 NM
2 VIZOTOG GOTOGITZ 7.10 ANI GAL GUITISE G-6 ANI	0.00-6.00 AIVI	.SU UPAIZGIU4H			\$150.00 NM

6:00-8:00 AM

:30 OFA12G104H

\$150.00 NM

7:42 AM Sat Sunrise 6-8 AM





Invoice # Invoice Date Invoice Month Invoice Period 943396-1 09/16/12 September 2012 08/27/12 - 09/10/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED A	1536

2 WESHW

09/05/12

4:27 PM M-F 4-5 PM NEWS

ine	Start Date	End Date	Descri	ption	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
23	09/08/12 Class of Tin	09/08/12 ne - Immedia		ınrise 6-8 AM emptible without r	6:00-8:00 AM notice	S-	:30	3	\$150.00	NM	500
	09/08/12 Class of Tin	09/08/12 ne - Pre-emp	NBC S	Saturday notice	Sat 8-10am	S-	:30	1	\$800.00	NM	
	Weeks: Spots: <u>#</u> Ch 1 WE	Start Date 09/03/12 <u>Day</u> <u>Air</u> SHSa 09/				Rate \$800.00 Start/End Time Sat 8-10am		<u>h</u> <u>Ad-ID</u> 0 ofA12G10	4н		<u>Rate</u> <u>Type</u> \$800.00 NM
25	09/09/12 Class of Tin	09/09/12 ne - Immedia	Sun S	unrise@6-8 AM emptible without r	6:00-8:00 AM notice	S	:30	1	\$150.00	NM	
	Weeks: Spots: <u>#</u> Ch 2 WE	<u>Start Date</u> 09/03/12 <u>Day Air</u> ESHSu 09/				<u>Rate</u> \$150.00 <u>Start/End Time</u> 6:00-8:00 AM		<u>h Ad-ID</u> 0 ofa12g10	4н		<u>Rate</u> <u>Type</u> \$150.00 NM
26	09/09/12 Class of Tin	09/09/12 ne - Pre-emp		Sunday Today notice	8:00-9:00 AM/9-11A	S	:30	1	\$1,100.00	NM	
	Weeks: Spots: <u>#</u> Ch 1 WE		09/09/1			Rate \$1,100.00 <u>Start/End Time</u> 8:00-9:00 AM/9-		th <u>Ad-ID</u> 30 OFA12G10	14н		<u>Rate</u> <u>Type</u> \$1,100.00 NM
27	09/09/12 Class of Tin	09/09/12 ne - Immedia		MATTHEWS W	KICHRIS MATTHEWS	S	:30	1	\$750.00	NM	
	Weeks: Spots: <u>#</u> Ch 1 WE	Start Date 09/03/12 Day Air ESHSu 09	09/09/1: Date	2S Air Time Descrip	Spots/Week 1 otion MATTHEWS WKND B	<u>Rate</u> \$750.00 <u>Start/End Time</u> EM CHRIS MATTHI		<u>th Ad-ID</u> 80 ofa12G10	04н		<u>Rate</u> <u>Type</u> \$750.00 NM
28	09/04/12 Class of Tin	09/06/12 ne - Immedia	M-F 3- ately Pre-	-4 PM emptible without i	3:00-4:00 PM notice	-TWT	:30	3	\$400.00	NM	
	2 WE	SHTu 09. SHW 09.	09/09/1		4 PM 4 PM	Rate \$400.00 <u>Start/End Time</u> 3:00-4:00 PM 3:00-4:00 PM 3:00-4:00 PM	:3	th <u>Ad-ID</u> 80 OFA12G10 80 OFA12G10 80 OFA12G10)4н		<u>Rate</u> <u>Type</u> \$400.00 NN \$400.00 NN \$400.00 NN
29	09/07/12 Class of Tir	09/07/12 ne - Pre-emp	M-F 3-		3:00-4:00 PM	F	:30	1	\$450.00	NM	
	Weeks: Spots: <u>#</u> Ch	Start Date 09/03/12 Day Air	End Da 09/09/1	te MTWTFSS		Rate \$450.00 <u>Start/End Time</u> 3:00-4:00 PM		<u>th Ad-ID</u> 30 OFA12G1()4н		<u>Rate</u> <u>Type</u> \$450.00 NM
30	09/10/12 Class of Tir	09/10/12 ne - Immedia	M-F 3- ately Pre-	-4 PM emptible without	3:00-4:00 PM notice	M	:30	*1	\$275.00	NM	
		Start Date 09/10/12 <u>Day</u> Air ESHM 09	09/16/1			Rate \$275.00 <u>Start/End Time</u> 3:00-4:00 PM		<u>th Ad-ID</u> 30 OFA12G10	04н		<u>Rate</u> <u>Type</u> \$275.00 NN
31	09/04/12 Class of Tir	09/06/12 ne - Immedi	M-F 4 ately Pre-	-5 PM NEWS emptible without	M-F 4-5 PM notice	-TWT	:30	3	\$700.00	NM	
	Weeks: Spots: <u>#</u> Ch 1 WE	Start Date 09/03/12 <u>Day</u> Air SHTu 09	End Da 09/09/1 Date /04/12	te MTWTFSS	Spots/Week 3 otion 5 PM NEWS	Rate \$700.00 Start/End Time M-F 4-5 PM	:	th Ad-ID 30 0FA12G10			Rate Type \$700.00 NN

M-F 4-5 PM

:30 OFA12G102H

\$700.00 NM



WESH
P O Box 268
Lehigh Valle
FIN# 59-318

WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949
 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 943396-1
 09/16/12
 September 2012
 08/27/12 - 09/10/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED A	1536

ww.wesh.com									
ing Chart Date	D-4-	Description	0/ 1/5 1.7			Spots/			
ine Start Date		Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	and the second s
31 09/04/12 Class of T	09/06/12 Time - Immedi	M-F 4-5 PM NEWS ately Pre-emptible without	M-F 4-5 PM notice	-TWT	:30	3	\$700.00	NM	etiglereren och gr
Spots: # C				Start/End Time		h Ad-ID			Rate Type
3 V	VESHTh 09	/06/12 4:12 PM M-F 4-	5 PM NEWS	M-F 4-5 PM	:3	0 OFA12G10	4н		\$700.00 NM
32 09/07/12 Class of T	09/07/12 Time - Pre-em	M-F 4-5 PM NEWS ptible with notice	M-F 4-5 PM	F	:30	1	\$550.00	NM	
Weeks:	Start Date 09/03/12	End Date MTWTFSSF	Spots/Week 1	<u>Rate</u> \$550.00					
Spots: # C	Ch <u>Day Air</u>	Date Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Type
1 V	VESHF 09	/07/12 4:26 PM M-F 4-	-5 PM NEWS	M-F 4-5 PM	:3	0 OFA12G10	4н		\$550.00 NM
33 09/10/12 Class of T	09/10/12 Fime - Immedi	M-F 4-5 PM NEWS ately Pre-emptible without	M-F 4-5 PM notice	M	:30	1	\$300.00	NM	
Weeks:	Start Date 09/10/12	End Date MTWTFSS M	Spots/Week 1	<u>Rate</u> \$300.00		10.144			
Spots: # 0				Start/End Time	Lengt	h Ad-ID			Rate Type
1 V	VESHM 09	/10/12 4:23 PM M-F 4-	-5 PM NEWS	M-F 4-5 PM	:3	0 OFA12G10	4н		\$300.00 NM
34 09/04/12 Class of T	09/06/12 Fime - Immedi	M-F 5-6 PM ROT ately Pre-emptible without	5:00-6:00 PM notice	-TWT	:30	3	\$900.00	NM	
Weeks:	Start Date 09/03/12	End Date MTWTFSS 09/09/12 -TWT	Spots/Week 3	<u>Rate</u> \$900.00					
Spots: # 0			-	Start/End Time	Lengt	th Ad-ID			Rate Type
	VESHTu 09		-6 PM ROT	5:00-6:00 PM	:3	0 OFA12G10	4Н		\$900.00 NN
		/05/12 5:42 PM M-F 5-		5:00-6:00 PM		0 OFA12G10			\$900.00 NN
2 V	VESHTh 09	/06/12 5:27 PM M-F 5-	-6 PM ROT	5:00-6:00 PM	:3	0 OFA12G10	94н		\$900.00 NM
35 09/07/12 Class of T		M-F 5-6 PM ROT ptible with notice	5:00-6:00 PM	F	:30	1	\$700.00	NM	A
Weeks:	Start Date 09/03/12	End Date MTWTFSS 09/09/12F	Spots/Week 1	<u>Rate</u> \$700.00					
Spots: # 0				Start/End Time		th Ad-ID			Rate Type
1 V	VESHF 09	/07/12 5:39 PM M-F 5	-6 PM ROT	5:00-6:00 PM	:3	0 OFA12G10)4н		\$700.00 NN
37 09/04/12 Class of T	09/06/12 Fime - Immedi	M-F 6-6:30 PM ately Pre-emptible without	M-F 6-6:30 PM notice	-TWT	:30	3	\$1,600.00	NM	
Weeks:	Start Date 09/03/12	End Date MTWTFSS 09/09/12 -TWT	Spots/Week 3	<u>Rate</u> \$1,600.00					
Spots: # 0			V2 V	Start/End Time		th Ad-ID			Rate Type
	VESHTu 09			M-F 6-6:30 PM		30 OFA12G10			\$1,600.00 NN
		/05/12 6:12 PM M-F 6- /06/12 6:21 PM M-F 6-		M-F 6-6:30 PM		0 OFA12G10			\$1,600.00 NN
3 V			-6.30 PIVI	M-F 6-6:30 PM	.:	30 OFA12G10	JZH		\$1,600.00 NN
		M-F 6-6:30 PM ptible with notice	M-F 6-6:30 PM	F	:30	1	\$1,000.00	NM	
Weeks:	Start Date 09/03/12	End Date MTWTFSS 09/09/12F	Spots/Week 1	<u>Rate</u> \$1,000.00					
	Ch <u>Day Air</u>		-	Start/End Time		th Ad-ID			Rate Type
1 V	VESHF 09	/07/12 6:10 PM M-F 6	-6:30 PM	M-F 6-6:30 PM	::	30 OFA12G10)4н		\$1,000.00 NN
39 09/10/12 Class of 7	09/10/12 Fime - Pre-em	M-F 6-6:30 PM ptible with notice	M-F 6-6:30 PM	M	:30	1	\$1,000.00	NM	
Weeks:	Start Date 09/10/12	End Date MTWTFSS M	Spots/Week 1	Rate \$1,000.00					
Spots: # 0	Ch <u>Day Air</u>			Start/End Time	Leng	th Ad-ID			Rate Type
1 V	VESHM 09	/10/12 6:11 PM M-F 6		M-F 6-6:30 PM		30 OFA12G10)4н		\$1,000.00 NN
40 09/04/12 Class of T	09/06/12 Time - Pre-em	M-F Entertainment Toptible with notice	nigl7:00-730 PM	-TWT	:30	3	\$1,600.00	NM	
		MTWTECC							





| Invoice # | Invoice Date | Invoice Month | Invoice Period | 943396-1 | O9/16/12 | September 2012 | O8/27/12 - O9/10/12

Advertiser	Product	Estimate Number
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WW	W.W	esh.com									
								Spots/			
Lin	е	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
	40	09/04/12 Class of Tin	09/06/12 ne - Pre-emp	M-F Entertainment To	onigł7:00-730 PM	-TWT	:30	3	\$1,600.00	NM	
		Weeks:	Start Date 09/03/12	End Date 09/09/12 -TWT	Spots/Week 3	Rate \$1,600.00					
		Spots: # Ch	Day Air	Date Air Time Desc	ription	Start/End Time	Leng	th Ad-ID			Rate Type
			SHTu 09		Entertainment Tonight	7:00-730 PM		30 OFA12G1			\$1,600.00 NM
					Entertainment Tonight	7:00-730 PM		30 OFA12G1			\$1,600.00 NM
L		3 VVE	SHTh 09	706/12 7:17 PM M-F	Entertainment Tonight	7:00-730 PM	:3	30 OFA12G1	04H		\$1,600.00 NM
				M-F Entertainment To otible with notice		F	:30	1	\$1,100.00	NM	
		Weeks:	Start Date 09/03/12	End Date MTWTFSS 09/09/12F	Spots/Week 1	<u>Rate</u> \$1,100.00					
		Spots: # Ch	Day Air	Date Air Time Desc	cription	Start/End Time	Leng	th Ad-ID			Rate Type
		1 WE	SHF 09	/07/12 7:17 PM M-F	Entertainment Tonight	7:00-730 PM	:3	30 OFA12G1	.04н		\$1,100.00 NM
Г	42	09/10/12 Class of Tin	09/10/12 ne - Pre-emi	M-F Entertainment To	onigł7:00-730 PM	M	:30	1	\$1,200.00	NM	
		Weeks:	Start Date 09/10/12		Spots/Week	Rate \$1,200.00				1	
		Spots: # Ch	Day Air			Start/End Time	Leng	th Ad-ID			Rate Type
L		1 WE	SHM 09	/10/12 7:26 PM M-F	Entertainment Tonight	7:00-730 PM	::	30 OFA12G1	.04н		\$1,200.00 NM
	43	09/04/12 Class of Tin	09/06/12 ne - Pre-emp	M-F Access Hollywoo	od Access Hollywood	-TWT	:30	3	\$1,600.00	NM	
	3	Weeks:	Start Date 09/03/12	End Date MTWTFSS 09/09/12 -TWT	Spots/Week 3	Rate \$1,600.00					
		Spots: # Ch				Start/End Time	Leng	th Ad-ID			Rate Type
					Access Hollywood	Access Hollywo		30 OFA12G1	.04н		\$1,600.00 NM
		3 WE			Access Hollywood	Access Hollywo	ood, :	00			\$1,600.00 NM
(40)		1 WE	Credited SHTh 09		Access Hollywood	Access Hollywo	od / ::	30 OFA12G1	.02н		\$1,600.00 NM
	44	09/07/12 Class of Tin	09/07/12 ne - Pre-emp	M-F Access Hollywoo	od Access Hollywood	!F	:30	1	\$1,100.00	NM	
		Weeks:	Start Date 09/03/12	End Date MTWTFSS 09/09/12F		Rate \$1,100.00			Marie III		
		Spots: # Ch	Day Air	Date Air Time Desc	cription	Start/End Time	Leng	th Ad-ID			Rate Type
		1 WE	SHF 09	/07/12 7:47 PM M-F	Access Hollywood	Access Hollywo	od / ::	30 OFA12G1	LO4H	Sein.	\$1,100.00 NM
	45	09/10/12 Class of Tin	09/10/12 ne - Pre-emp	M-F Access Hollywoo	od Access Hollywood	и м	:30	1	\$1,200.00	NM	
		Weeks:	Start Date 09/10/12	End Date MTWTFSS 09/16/12 M		Rate					
		Spots: # Ch			1 crintion	\$1,200.00 Start/End Time	Lenc	th Ad-ID			Rate Type
		_			Access Hollywood	Access Hollywo	000	30 OFA12G	L04н		\$1.200.00 NM
	47	09/08/12 Class of Tin	09/08/12	Sat. Entertainment that sately Pre-emptible without	nis W7:00-8:00 PM	S-	:30	1	\$450.00	NM	¥1,200.00
		Weeks:	Start Date 09/03/12	End Date MTWTFSS 09/09/12S-	Spots/Week	<u>Rate</u> \$450.00					
		Spots: # Ch				Start/End Time	Lenc	th Ad-ID			Rate Type
L		1 WE	ESHSa 09	/08/12 7:36 PM Sat.	Entertainment this Weel	7:00-8:00 PM		30 OFA12G	104н		\$450.00 NM
	48	09/10/12 Class of Tir	09/10/12 ne - Immedi	Mon NBC Prime VOI	CE Prime Other ut notice	M	:30	1	\$4,000.00	NM	
		Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
		Spots: # Ch	09/10/12 Day Air	09/16/12 M Date Air Time Desc		\$4,000.00 Start/End Time	Lend	th Ad-ID			Rate Type
				THE RESERVE THE PARTY OF THE PA	NBC Prime VOICE	Prime Other		30 OFA12G	104н		\$4,000.00 NM
_	_										





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 943396-1 | 09/16/12 | September 2012 | 08/27/12 - 09/10/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED A	1536

	Start Date	End Date	Dogg	ription	Stort/End Time		1	Spots/	Dete	T	
		S C TO LOGIC II	a las y appearance		Start/End Time		Length	Week	Rate	Туре	
49	09/10/12 Class of Tim			Prime GRIMM e-emptible without	10:00-11:00 PM notice	M	:30	e e e e e e e e e e e e e e e e e e e	\$2,000.00	NM	
		Start Date 09/10/12	End D 09/16/		Spots/Week 1	<u>Rate</u> \$2,000.00					
	Spots: # Ch	Day Air	Date	Air Time Descri	otion	Start/End Time	Length	Ad-ID			Rate Typ
	1 WE	SHM 09	/10/12	10:20 PM NBC P	rime GRIMM	10:00-11:00 PM	:30) OFA12G10	4н		\$2,000.00 NI
	SALES IN THE SALES	The same of the sa	ately Pre	NBC Prime AGT e-emptible without		-T	:30	1	\$6,000.00	NM	
		Start Date 09/03/12	End D 09/09/		Spots/Week 1	<u>Rate</u> \$6,000.00					
	Spots: # Ch			Air Time Descri	<u>otion</u>	Start/End Time	Lengtl	Ad-ID			Rate Typ
	1 WE	SHTu 09	/04/12	8:23 PM Tue NI	BC Prime AGT	Prime Other	:30) OFA12G10	2н		\$6,000.00 N
51	09/08/12 Class of Tim	09/08/12 ne - Immedia		Prime GRIMM e-emptible without	8:00-9:00 PM notice	S-	:30	2	\$700.00	NM	
	Weeks:	Start Date 09/03/12	End D 09/09/		Spots/Week 2	<u>Rate</u> \$700.00					
	Spots: # Ch			Air Time Descri		Start/End Time	Lengtl	Ad-ID			Rate Typ
		SHSa 09	() T (EA) () (CE)	8:00 PM NBC F		8:00-9:00 PM) OFA12G10			\$700.00 N
	1 WE	SHSa 09	/08/12	8:26 PM NBC F	rime GRIMM	8:00-9:00 PM	:3) OFA12G10	4н		\$700.00 N
52	09/04/12 Class of Tin	09/06/12 ne - Immedia	M-Sเ ately Pre	News @ 11PM e-emptible without	11-1135p notice	-TWT	:30	3	\$1,300.00	NM	
		Start Date 09/03/12	End D 09/09/		Spots/Week 3	<u>Rate</u> \$1,300.00					
	Spots: # Ch			Air Time Descri		Start/End Time	Lenat	n Ad-ID			Rate Typ
	777	The second secon	/04/12	11:33 PM M-Su I		11-1135p		OFA12G10	4н		\$1,300.00 N
	1 WE	SHW 09. See MG	/05/12	M-Su i	Vews @ 11PM	11-1135p	:0	0			\$1,300.00 N
	4 WE		/05/12		esday LN After FB	11:35pm-12:05xr	m :3) OFA12G10	4н		\$1,300.00 N
	-	LR - Foo		,5						V.51	
	2 WE	SHTh 09	/06/12	11:33 PM M-Su I	News @ 11PM	11-1135p	:3) OFA12G10	4н		\$1,300.00 N
53	09/07/12 Class of Tin	09/07/12 ne - Pre-emp		News @ 11PM th notice	11-1135p	F	:30	1	\$1,000.00	NM	
	Weeks:	Start Date 09/03/12	End D 09/09/		Spots/Week 1	<u>Rate</u> \$1,000.00					
	Spots: # Ch			Air Time Descri		Start/End Time	Lengt	h Ad-ID			Rate Tyr
	1 WE	SHF 09	/07/12	11:22 PM M-Su I	News @ 11PM	11-1135p	:3	0 OFA12G10	4н		\$1,000.00 N
54	09/10/12 Class of Tin	09/10/12 ne - Pre-emp		u News @ 11PM th notice	11-1135p	M	:30	1	\$1,000.00	NM	
	Weeks:	Start Date 09/10/12	End D 09/16/		Spots/Week 1	<u>Rate</u> \$1,000.00					
	Spots: # Ch 1 WE		<u>Date</u> /10/12	Air Time Descri		Start/End Time		h <u>Ad-ID</u>	411		Rate Tyr
	IVVE			11:32 PM M-Su	News @ TTPIVI	11-1135p	:3	0 OFA12G10	/4Н		\$1,000.00 N
			ately Pre	Tonight Show e-emptible without	11:35P-12:35XM notice	-TWT	:30	3	\$800.00	NM	
	Weeks:	Start Date 09/03/12	End D 09/09/		Spots/Week 3	<u>Rate</u> \$800.00					
	Spots: # Ch			Air Time Descri		Start/End Time		h Ad-ID			Rate Type
		SHTu 09		12:16 AM NBC T		11:35P-12:35XM		0 OFA12G10)2н		\$800.00 N
	3 WE	SHW 09 Credited	/05/12 I	NBC 7	onight Show	11:35P-12:35XM	1 :0	0			\$800.00 N
	1 WE	SHTh 09	/06/12	12:17 AM NBC T	onight Show	11:35P-12:35XM	:3	0 OFA12G10)2н		\$800.00 N
	09/07/12	09/07/12	NBC	Tonight Show	11:35P-12:35XM	F	:30	1	\$450.00	NM	





WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
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 943396-1
 09/16/12
 September 2012
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Advertiser	Product	Estimate Number
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ne otart	Date	End Date	Descr	iption		Start/End Time	MTWTFSS	Le	ength \	Neek	Rate	Type	
Week		Start Date 09/03/12	End Da 09/09/1		Γ <u>FSS</u> -F	Spots/Week 1	<u>Rate</u> \$450.00	19-					
Spots	77	<u>Day Ai</u> SHF 09		Air Time 12:11 AM		tion onight Show	Start/End Ti 11:35P-12:3		Length :30	Ad-ID OFA12G1	04н		<u>Rate</u> <u>Typ</u> \$450.00 N
58 09/09 Class		09/09/12 ne - Immed		RE-GAMI		7:00P-8:00PM	S		:30	2	\$2,000.00	NM	
Week	s:	Start Date 09/03/12	End Da 09/09/1		<u> </u>	Spots/Week 2	Rate \$2,000.00		40				
Spots		Day Ai		Air Time			Start/End Ti	<u>me</u>	Length	Ad-ID			Rate Typ
		SHSu 09				RE-GAME	7:00P-8:00F			OFA12G1			\$2,000.00 N
	2 WE	SHSu 09	9/09/12	7:29 PM	NFL PR	RE-GAME	7:00P-8:00F	PM	:30	OFA12G1	04н		\$2,000.00 N
59 09/09 Class		09/09/12 ne - Immed	NFL iately Pre-	emptible v	vithout n	8:00PM-conclusion	onS		:30	1	\$5,000.00	NM	
Week	s:	Start Date 09/03/12	End Da 09/09/1		TFSS S	Spots/Week 1	Rate \$5,000.00			77.5			
Spots		Day Ai	r Date	Air Time	Descrip		Start/End Ti	<u>me</u>	Length	Ad-ID			Rate Typ
	1 WE	SHSu 09	9/09/12	10:04 PM	NFL		8:00PM-con	clusion	:30	OFA12G1	04н		\$5,000.00 N
60 09/05 Class		09/05/12 ne - Immed				ANNFL SPEC WED	NEW		:30	1	\$10,000.00	NM	
Week	s:	Start Date 09/03/12	End Da 09/09/1		TFSS	Spots/Week 1	Rate \$10,000.00						
Spots	: <u>#</u> Ch			Air Time			Start/End Ti	me	Length	Ad-ID			Rate Tyr
	1 WE	SHW 09 LR - Fo	9/05/12			PEC WEDNESDAY				OFA12G1	02н		\$10,000.00 N
61 09/08 Class	3/12 s of Tin	09/08/12 ne - Immed	NBC Fiately Pre-	Prime GRI	MM without r	8:00-9:00 PM	S-		:30	1	\$700.00	NM	
Week	s:	Start Date 09/03/12	End Da 09/09/1		<u>TFSS</u> S-	Spots/Week 1	Rate \$700.00						
Spots	: <u>#</u> Ch		r Date				Start/End Ti	me -	Length	Ad-ID			Rate Typ
	1 WE	SHSa 09	9/08/12	8:45 PM	NBC Pr	ime GRIMM	8:00-9:00 P	M	:30	OFA12G1	04н		\$700.00 N
62 09/08 Class		09/08/12 ne - Pre-em	M-Su ptible with	News @ 1	11PM	11-1135p	S-		:30	1	\$1,000.00	NM	744
Week	s:	Start Date 09/03/12	End Da 09/09/1		TFSS S-	Spots/Week 1	<u>Rate</u> \$1,000.00				7		
Spots	: <u>#</u> Ch			Air Time			Start/End Ti	ime	Length	Ad-ID			Rate Typ
	1 WE	SHSa 09	9/08/12	11:19 PM	M-Su N	ews @ 11PM	11-1135p		:30	OFA12G1	04н		\$1,000.00 N
63 09/08 Class		09/08/12 ne - Immed	Notre iately Pre-	Dame Fo	otball without r	5:00A-4 XM notice	S-		:30	1	\$500.00	NM	
Week		Start Date 09/03/12		te MTW	TFSS S-	Spots/Week 1	<u>Rate</u> \$500.00				7,000		
Spots	: <u>#</u> Ch			Air Time	_	<u>tion</u>	Start/End Ti	ime	Length	Ad-ID			Rate Typ
	1 WE	SHSa 09	9/08/12	4:19 PM	Notre D	ame Football	5:00A-4 XM		:30	OFA12G1	.04н		\$500.00 N
64 09/10 Class		09/10/12 ne - Immed	NBC (Carson Da	aly ON without r	NBC Carson Dal	y C M		:30	1	\$50.00	NM	
Week		Start Date 09/10/12	7 12 - 12 17 17	te MTW	TFSS	Spots/Week	<u>Rate</u> \$50.00						
	" 01			Air Time		tion	Start/End T	ime	Length	V4 ID			Pate Tv
Spots	: # Ch	Day Ai	Date	All lille	Describ	LIOII	GlairLina	11116	Lendin	Au-ID			I VOICE I VI
Spots	1 WE		9/10/12			arson Daly ON	NBC Carson			OFA12G1	.04н		<u>Rate</u> <u>Ty</u> \$50.00 N





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period	
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Advertiser	Product	Estimate Number		
Obama/D/President	SKED A	1536		

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Payment Terms 30 Days

Agency Commission

\$13,946.25

Net Amount Due

\$79,028.75